



FOR IMMEDIATE RELEASE  
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NEWS RELEASE

### **2010 KAAE Student Essay Contest**

**Challenge:** Write a letter to the editor of the local newspaper asking for letters of support from community members to be written to state legislators supporting agricultural education.

According to the American Farm Bureau, “Studies show that people read the letters to the editor section more than they read the editorials by journalists. Moreover, letters to the editor are widely read by community leaders and lawmakers to gauge public sentiment about current issues in the news. That’s why it is critical that agriculture-related articles, editorials and letters to the editor be published in newspapers, magazines, newsletters and e-zines or other electronic publications on a regular basis.”

**ALL STUDENTS ARE HIGHLY ENCOURAGED TO SUBMIT THEIR LETTER TO THE EDITOR TO THEIR LOCAL NEWSPAPER FOR PUBLICATION.**

**Deadline:** April 23, 2010, 5:00PM. Submit entries electronically at the KAAE Website, <http://www.ksaged.org/>

**Eligibility:** All entries must be submitted by current Kansas FFA members.

**Prizes:** The winners will be recognized during State FFA Convention, with first place receiving \$100, second receiving \$75, and third receiving \$50.

**Evaluation:** The letter will be judged on content (relationship to topic, logically organized, clarity of message, and expressiveness) and Technical Quality (spelling, grammar, and punctuation). The letters will be individually scored by the current KAAE Public Relations committee members and ranks will be collaborated, with the member receiving the lowest scores winning first, second and third respectively.